

Now that's what we call a

WIN - WIN - WIN

- ✓ **Support our organization**
- ✓ **Help the environment with greener energy**
- ✓ **Save money over time on your energy costs**

THE CHOICE IS SIMPLE! CHOOSE VIRIDIAN AS YOUR ENERGY SUPPLIER TODAY.

We are excited to announce our new fundraising initiative with Viridian Energy, a socially responsible energy company. Through our fundraising initiative with Viridian you can support our organization simply by enrolling for Viridian's energy service. Every time you pay your utility bill, we receive income. You can help our organization without ever needing to take out your checkbook!

When you choose Viridian as your energy supplier you can save money over time and do something good for the environment while still receiving the same delivery, service and billing from the utility.

Our organization will receive bonuses totalling up to \$6,663 when we enroll 500 customers! Plus we'll earn residual funds every month for every energy customer we refer to Viridian Energy who enrolls and remains in the program. Go green at an affordable rate and feel great about making a difference. Sign up today!

Reasons to become a Viridian customer:

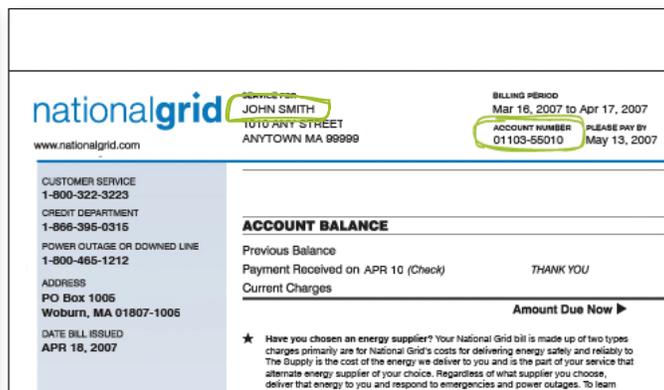
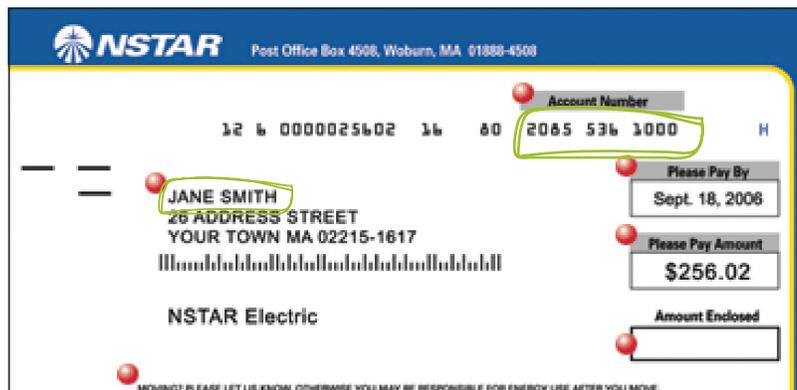
- ✓ Support our organization
- ✓ Same reliable service
- ✓ Receive only one bill
- ✓ 20% or 100% renewable electricity
- ✓ No enrollment fees
- ✓ Flexible rate options
- ✓ Affordable electricity and natural gas rates

Enrollment is FAST & EASY:

- 1. Enroll by going online at: www.viridian.com**
- 2. Call Viridian customer care at (866) 663-2508**

Switching to a competitive third-party supplier is not mandatory and you, the Customer, have the option of remaining with your utility for basic generation service. Viridian Energy is licensed in Connecticut (Docket # 09-04-15), Delaware (Order # 8178), Illinois (Case # 11-0348), Maryland (License Reference # IR-1840), Massachusetts (License # CS-076), New Jersey (License # ESL-0084 for Electricity Service and License # GSL-0108 for Gas Service), New York (ESCO Code VRID for Electricity Service and ESCO Code VRPA for Gas Service), Pennsylvania (Docket # A-2099-2145794 for Electricity Service and Docket # A-2010-2203042 for Gas Service) and Washington, DC (Order # 16446) to serve residential and commercial energy Customers. Viridian may offer two rate plans: variable rates, which are subject to change based on market conditions and fixed rates which are fixed for an agreed upon number of billing cycles. Current rates should not be construed as a guarantee of future rates or savings.. Win-Win-Win_MA_041213

FREQUENTLY ASKED QUESTIONS



Q. Who is Viridian?

Viridian is a socially responsible retail energy company based in Stamford, CT. Viridian provides affordable green energy to commercial and residential customers in its service territories in Connecticut, Delaware, Illinois, Maryland, Massachusetts, New Jersey, New York, Pennsylvania and Washington, D.C.

Q. How can Viridian save customers money?

Due to energy deregulation, customers can choose an alternative supplier like Viridian who can buy energy wholesale from competitive generators and pass the savings along to customers. The utility still provides delivery, service and billing.

Q. How does our organization benefit?

The funds generated from this program will support our overall mission or special projects.

Q. Why did our organization choose Viridian over other suppliers?

In addition to providing our supporters savings on their energy bill, Viridian is committed to helping the environment by providing greener energy to the grid. Plus, we earn residual income for our organization, at no extra cost to our supporters.

Q. Will it cost me anything extra to help our organization?

No. This fundraising opportunity allows our organization to earn income simply by referring customers to Viridian. As a customer, you may actually save money over time on a service you are already using and paying for.

Q. What will change when I enroll?

You won't notice any change except Viridian's name listed as your supplier and Viridian's rate per kilowatt hour under the supply section of your bill. The bill will still come from the utility and the lights will still turn on just like they always have. You still pay your bill to the utility and they will still repair, maintain and provide emergency response.

Q. What do I need to enroll?

Just your basic contact information and utility account information from your bill. (see bill samples above)

Q. What if I'm on a budget plan with the utility?

Enrolling with Viridian may affect your current payment plan if you are on a budget billing plan or receiving government assistance. Check with your utility to see how your billing will be impacted.

Q. Does it cost anything to enroll?

No, there are no enrollment fees. Customers on fixed rate plans will be charged an early termination fee if they wish to cancel their service before the end of their term of service.

Q. Do I have to sign a contract?

All customers have to agree to their terms of service by signing the enrollment form or e-signature during online enrollment. Variable rate customers have a month-to-month term of service and can cancel at any time. Fixed rate customers agree to a specific duration of service and are subject to an early termination fee if they wish to cancel before the end of the contract.

Q. Can I choose how much green energy I use?

Yes. Viridian has two green rate plans. Everyday Green comes from 20% renewable sources and offers customers an affordable way to go green. For the most environmentally conscious customer, Viridian offers the Green-e Energy certified 100% Pure Green plan. Both plans are in addition to Massachusetts's state Renewable Portfolio Standard.

Q. Will I get a separate bill?

No, you will receive only one bill from the utility just like you always have. You will still pay the bill to the utility just like you always have.

Q. What if I don't choose a supplier?

As a resident of a deregulated state, you have the right to choose a third party supplier like Viridian. If you have not yet selected a supplier, you automatically get the utility's retail supply rate.

Q. Can I talk to someone from Viridian?

Yes, you can reach a customer care representative by calling 1-866-663-2508.

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